



Curtis Wehrfritz
Director

Curtis Wehrfritz has had an international career as a commercial director with several worldwide campaigns for VW, Coke, Nike, Dove, Sparkasse Bank, Air Canada and a host of international clients. This has garnered him awards such as a recent Silver Pencil in NYC for “VW Bellies”. Viral campaigns such as “Sexy CPR” have dominated the web with over 32 million views. His commercial work has run parallel with award winning music videos and a feature film “ Four Days” which debuted at the prestigious Toronto Film Festival.

His recent projects have taken him from Hong Kong to Berlin to Dubai working with international productions and agencies. As a director he has specialized in shooting cars seamlessly woven with comical story telling. As a seasoned director he brings a deft hand to nuanced performances and outstanding casting to give his clients commercials that are distinctive and relatable.

His photography has been exhibited around the world and is held in private collections as well as museum acquisitions such as the Museum of Fine Arts in Houston and the South Eastern Museum of Photography in Florida. His images were featured in “The Sunday Times” after a recent exhibition at PhotoEspana in Madrid.